



Tanner Time Training Center  
& Specialty Tack



*"The Science of Speed"*

## **What happened to Tanner Time?**

---

If you have ever used Tanner Time, you are surely one of the barrel racers out there asking why you never have Tanner Time at your barrel races anymore. If you have never used Tanner Time, you might be asking, "What Tanner Time is"? In 1998, Shane and Lanette Pritchard moved to Dallas Texas to work for New Micros, and Randy Dumse, inventor of the Tanner Time system, to work on the development of system. In 1999 they moved back to Colorado to be closer to family and started a full time business timing large barrel races all over the country and teaching barrel racing with Lynn and Murray McKenzie. They then spent the next seven years on the road building Tanner Time into not only a timer, but a complete event management system, and a training tool with the McKenzies. Tanner Time has been used to time barrel races like the NBHA World show, Josey Jr. World, D&G barrel races, Barrel Mania, American West Finals, World Barrel Racing and many larger barrel races nationwide. Tanner Time started out as a timing machine that could break up your barrel pattern time into seven segments and compare them to the fastest time at a barrel race. Today's Tanner Time can not only break down your time but, compare your run to the top horses from across the country so that you are able to study and find out how your horse stacks up against the best in the country or your area. You can work on new training styles and find the one that works best for you and your horse according to a scientific system. No more guessing where you are losing your time in your run. You can find it by using the Tanner Time system. They refined the science of barrel racing through insights gained from using Tanner Time comparison reports of the fastest horses in the world, Bozo, Dial A Red Rooster, Hot Shot, Rare Fred, View This Jet, Firewater Fiesta, and so many more. Providing the first ever Advanced Barrel racing labs, using the McKenzie's knowledge and Tanner Time, became a way to develop methods to teach barrel racing like it had never been taught before. The labs are three intense days of working with McKenzie's 25 years of barrel racing experience and the technology of Tanner Time to bring horses and riders together to make the best barrel runs they have ever made. Working with Lynn also demonstrated the value of a good barrel saddle and bit to help your horse be his best. Several years ago they started selling Lynn McKenzie saddles and bits at the barrel races as well as on their website, [www.tannertime.com](http://www.tannertime.com). With the Specialty Tack Store at the Training Center, this has turned into a full time job for Lanette.

So where is Tanner Time now? The Pritchards have installed it at their new Tanner Time Training Center & Specialty Tack store in Rocky Ford, Colorado. After seven years on the road, it was time to stop traveling and use the Tanner Time system and tack trailer to build a business at home in Colorado where riders could come and learn

what they have been teaching all over the country as well as continue to advance the science of barrel racing for the next generation.

What is the Tanner Time Training Center & Specialty Tack? It is a place for you to come and learn about you and your horse. They will be scheduling clinics, labs, private lessons, couples barrel racing retreats, horsemanship clinics, and pole bending clinics for the 2008 season. You can also schedule a time to tune up your horses and be your own teacher with the help of Tanner Time. Design your own clinic with your friends and family by picking from a long list of sessions that are tailored to what you want to learn. Equine specialists in dental, chiropractic, massage therapy, and shoeing for performance will be available from time to time to teach as well as work on horses. The Training Center will be open weekdays and certain weekends to schedule your time to come and train with the Tanner Time System and digital video. At the training center, Tanner Time provides you with an easy to read comparison report along with a video of your run to study with your Tanner Time. You will be able to bring your horses and work in some of the best ground in Colorado, with a center alley, full size outdoor pattern, and a heated and air/conditioned classroom with a big screen TV to study your Tanner Times and DVD of your runs. Saddles and bits will be available for you to try while you work your horse to find that perfect fit. The Training Center has a complete specialty tack store with the latest in barrel racing equipment and tack needed to train the horse of today. The tack store will be open at all times so, if you are looking for something for you and your horse, stop on by. You will find new and used saddles, saddle pads for the performance horse, Myler bits and other barrel racing bits, PHT magnetic products, and custom tack with all the sparkle and shine barrel racers of today want.

Buying or selling a horse? If you are thinking about buying a horse and want to know just where the speed potential is, Tanner Time can tell you, barrel by barrel. If you are looking to sell a barrel horse and want to get the best run possible on DVD to send out along with a Tanner Time report to compare your horse to the top horses in the country, this is the place. With great ground, center alley gate, and full standard pattern you will be able to show your horse to prospective buyers with 21<sup>st</sup> century technology to go along with that big price tag.

For that finished horse that just needs a tune-up, use the Tanner Time System and digital video to help you find those tenths you need to go to the next rodeo. Need to figure out which one of your young horses is the one you want to put the most time and money in, let Tanner Time help!

Bring your family and horses to beautiful Colorado, train with the Tanner Time system and then take the family on vacation. They will baby-sit the horses for you while you and your family get to enjoy Colorado together.

The Grand Opening is scheduled for June 7<sup>th</sup> to set the pace for '08. The goal is for the fastest horses to come and run at the grand opening to set the pace in the Tanner Time Training Center arena. It will be one run for \$100 with a straight payout jackpot. The winner will win a \$2500 Double J barrel saddle of their choice, sponsored by Double

J Saddlery and The Tanner Time Training Center & Specialty Tack store! Everyone is welcome to come and join in the fun, with free food and door prizes given out each hour to guests. Educational vendors will also be on hand to share their knowledge with you all throughout the day.

You can go online to [www.tannertime.com](http://www.tannertime.com) to see the fees and rates for hourly or daily time at the Training Center and scheduled events. Discounts will be offered for families, and students that come as a group during the weekdays.

Filename: What happened to Tanner Time  
Directory: C:\Documents and Settings\All Users\Documents  
Template: C:\Documents and Settings\Lanette\Application  
Data\Microsoft\Templates\Normal.dot  
Title: What happened to Tanner Time  
Subject:  
Author: Lanette Pritchard  
Keywords:  
Comments:  
Creation Date: 2/15/2008 6:00:00 PM  
Change Number: 8  
Last Saved On: 3/26/2008 10:25:00 AM  
Last Saved By: Lanette Pritchard  
Total Editing Time: 1,337 Minutes  
Last Printed On: 3/26/2008 10:26:00 AM  
As of Last Complete Printing  
Number of Pages: 3  
Number of Words: 1,037 (approx.)  
Number of Characters: 5,917 (approx.)